

OMARSANDOVAL

Print 🌀 Web 🌀 Design 🌀 Illustration

A. Profile

New to Chicago and eager to do great work. I bring 5 years experience in print, interactive and web media design. I am a passionate ego-free workhorse that provides cohesive branding across marketing collateral, environmental graphics, annual reports, web, banner ads, interactive and e-mail newsletters. Strong attention to detail and client needs that provides successful design solutions. Proven communication and ability to work well within teams and on an individual basis.

B. Software Skills



Adobe Creative Suite 6

Wordpress

HTML5

MS Office

3DStudio Max

C. Career History

Osdesignz—Chicago, IL.

May 2008—Current

Freelance Personal Graphic Design Business

Collaborated with developers and brand managers to develop UI and UX designs for Chapter Board and TotalWod mobile applications. Designed the logos and established brand guidelines for Mobotech Solutions, Maggie's Pub, TotalWod Crossfit and Think Piece Marketing. Conceptualized and developed promotional strategies for the Paso Robles Wine Country Marathon and 5k Run—This included logo, wayfinding, wine glass, flyer and T-shirt design.

Interior Architects—Chicago, IL

April 2013—Aug. 2013

Freelance Environmental Graphic Designer

Wayfinding and environmental graphic branding strategies for GE Capital, Contract Magazine, TIAAF CREF and Whirlpool—Specifically, I developed digital display map directories, distraction glass, custom kiosk fabrication, illustrative artwork, office typography and branding artwork.

Restoration Hardware—Corte Madera, CA

Oct. 2012—Mar. 2013

Freelance Digital Production Artist

Completed all six Spring 2013 Source/Catalog Books, totaling over 1,600 pages—Popular amongst coffee tables. Responsible for the development and production of marketing materials for the following disciplines: Advertising, Packaging, Relationship Marketing, Public Relations and Events. In charge of tracking and implementing product shots and swatches into resource guides.

Port of Long Beach—Long Beach, CA.

Oct. 2010—Aug. 2011

Graphic Designer

Created promotional materials, advertisements and environmental signage for the Communication and Community Relations Departments. Worked with printers to proof and produce high quality large-scale print jobs. POLB brand aesthetic liaison and front end designer for website and web based technology produced by Civica Software firm. Designed ancillary products including holiday cards, calendars, note cards, post cards, stationery and specialty packaging. In charge of product photography, mock up production, color correction and archiving photography.

Out of the Box Promotions—Rodondo Beach, CA.

June 2008—Aug. 2011

Graphic Design Intern

Designed promotional advertising material for Warner Brothers. Contract winning and commissioned designs included: T-shirt and logo designs for Invasion, License to Wed and No Reservations films.

D. Education

California State Long Beach

Long Beach, CA

Graphic Design BA

Marketing Minor

Cuesta College

San Luis Obispo, CA

Associate 2D Design

Associate Photography

E. Advertising and Branding

Active member in the American Marketing Association, SEG D and AIGA.

Look what I can do! Web: www.omarsandoval.com E-mail: contact@omarsandoval.com Phone: 415.525.2156